**Price** is A Good Salesman, but "Quality is A Better One."

In view of the above fact, and also knowing that the demands of the times are for better goods, we will in no wise sacrifice quality for price, but will ever endeavor to give you the best goods obtainable at an honest price. Note the special offers below and remember them when you wish to buy.

**Clothing**
We have the newest things on Men’s and Boys’ Clothing and Overcoats in blacks and blues and fancy mixtures, both in double and single breasted.

See these goods early and get your choice before the stock is broken.

**MILLINERY**
We are proud of our splendid success in this line and we are also proud of our customers who have so largely contributed to that success. We also thank you in anticipation of the increased success which we hope will come to your family, and to show our appreciation of and our willingness to serve your families we are going to make a special effort to serve you the coming season, and in order that our customers may appreciate our efforts we have again secured Miss Laura Ritchie as our trimmer.

**Shoes**
Our line of Shoes is complete, and besides our regular line we have some odd sizes which we will sell at TWENTY PER CENT DISCOUNT.

They are as good as the regular stock and better that we can buy now at this price.

**Dress Goods**
Examine this line of goods and note the CAREFUL SELECTION and we know that you will appreciate the care that has been taken, and we feel confident you can be pleased both in quality and price.

**QUALITY**
**Dallas Mercantile Company.**

**QUALITY**

**Dallas Graded School, Dallas, Georgia.**

Fall Term begins Sept. 5, and ends December 20, 1907
Spring Term begins January 1, ends May 20, 1908

The following rates of tuition, payable at the end of each month, have been determined by a board of trustees:

<table>
<thead>
<tr>
<th>Course</th>
<th>Rate per Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary</td>
<td>$1.00</td>
</tr>
<tr>
<td>Intermediate</td>
<td>$2.00</td>
</tr>
<tr>
<td>Junior</td>
<td>$3.00</td>
</tr>
</tbody>
</table>

For those desiring to board, the rates for food and lodging will be:

- $2.00 per week for board and lodging
- $25.00 per month for board and lodging

**Copper Hill.**
As we have seen nothing from this section we will write a few lines.

Plenty of rain and bad weather.

Tom Matthews was in our section Sunday.

The music entertainment at John Kemp’s Saturday night was a success.

Mr. and Mrs. Strickland visited L. R. Strickland.

Wallace, Sterling and Chaster Camp were in our best beat Saturday night.

Chas. Wilson was the guest of John Campbell Sunday.

Staten Turner was over on business Saturday.

John Campbell made a fine trip to Dallas Friday.

Charles Wilson and Bud McGregor made a business trip to Faron Tuesday.

Let everybody on Route 3 take advantage of the good clubbing offer of the New Era, and have the route. It is the best offer we have seen yet.

**Nebio.**
The health of our community is very good at this writing. The weather is pleasant, the crops are in good condition. We have a lot of the tobacco on hand and a good amount of hay. We expect to have a good crop of corn this year.

**Words of Praise**
For the several dollars which I gave to Mr. Johnson for the much-needed education of my son, I can think of no greater return. I pray that all parents may have the same opportunity to give their children the best possible education.

**Dallas Grove.**
Kind offer, will you please announce that the next time you come to Dallas, you will have at least 300 students in residence.

The health of this community is excellent.

**Dalrymplefaire.**
Dr. B. C. Smith was in Dallas Monday.

**Route Six.**
We have plenty of nails and mail. Our business is improving every day.

**PINEAPPLES for the Kidneys**
Having seen a number of people suffering from kidney trouble, I have heard that pineapple juice is an excellent remedy. I would like to share this information with you.

This is a personal recommendation.

A. J. Cooper.